

Livable Aichi

Aichi's strengths are its stable economic infrastructure, low cost of living, and convenient transportation. Enjoy a relaxing lifestyle in Aichi blessed by a rich natural environment and an agreeable climate year-round.

No.1 industrial Center

Aichi has had the No. 1 value of manufactured shipments in Japan for 42 years in a row. Alongside its core industries of automotive and aerospace, it is one of the world's leading industrial centers for robotics, textiles, ceramics and various other manufacturing industries.

So many
blue-chip
companies!



Ministry of Economy, Trade and Industry
"Census of Manufacture 2019"

Low cost of living

Aichi's regional difference index of consumer prices is 97.7 (national average = 100). This is much lower than Tokyo's 103.0, and on the low end for Japan as a whole.

Tokyo
1,030 yen



Aichi
977 yen

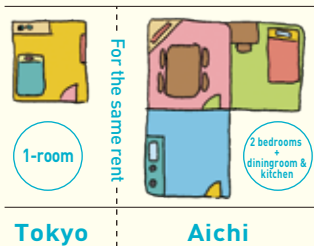
For the same amount of food...

Low prices!

Statistics Bureau, Ministry of Internal Affairs and Communications
"Results of Retail Price Survey (Structural Survey)" (2019)
(comprehensive excluding rents)

Low rent

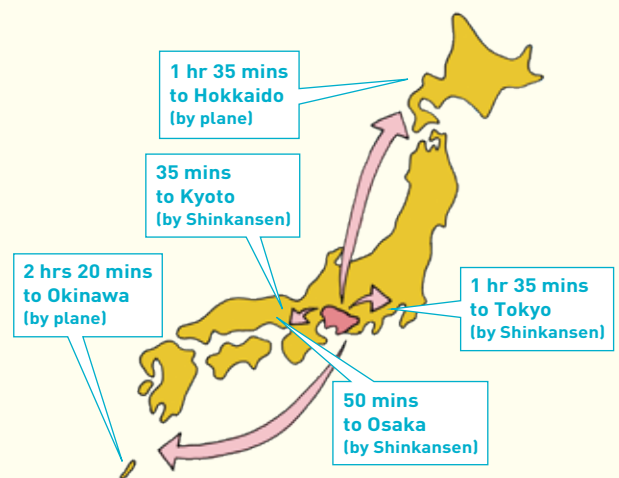
The rent levels for privately rented housing in Aichi are 60% or less than what they are in Tokyo, based on floor space*. The cheap rents add flexibility to your lifestyle.



Statistics Bureau, Ministry of Internal Affairs and Communications
"Results of Retail Price Survey (Trend Survey)" (2019)
*Nagoya City and Tokyo Metropolitan Area

Easy access to the entire country

Since Aichi is situated in the center of Japan, it has convenient public transportation access to anywhere in the country. This keeps down costs and travel time. When the Super conducting Maglev Shinkansen is completed in 2027, the travel time between Aichi and Tokyo will be reduced to approximately 40 minutes.



Shinkansen travel times are from Nagoya Station.
Air travel times are from Chubu Centrair International Airport

High ratio of job offers to applicants

Aichi's jobs-to-applicants ratio is No. 7 nationwide. A large number of blue-chip companies, primarily in the manufacturing sector, are located in Aichi. Therefore, Aichi's employment environment is among the best in the nation.



Rich culture and traditions

Aichi produced many celebrated military commanders during the warring states period, including Oda Nobunaga, Toyotomi Hideyoshi and Tokugawa Ieyasu. It is awash with castles, historic battlefields and other spots connected to these warriors. And traditional culture, such as festivals and traditional crafts, has been diligently passed down to the present day.



Comparing Japan's three largest metropolitan areas

Aichi Prefecture is No. 1 in livability!

Aichi Prefecture

VS

Tokyo Metropolitan Area

Osaka Prefecture

Regional difference index of consumer prices

Nationwide = 100, comprehensive excluding rents

97.7

103.0

99.7

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Structural Survey)" (2019)

Price of stand-alone homes

132 m² residential lot and building price (newly constructed)

44,640,000 yen
(Nagoya city)

91,350,000 yen
(Tokyo's 23 wards)

62,200,000 yen
(Osaka city)

Calculated from residential land and building sale price data using Ministry of Land, Infrastructure and Transport "Comprehensive land information system" (2019)

Rent for privately managed housing

Monthly rent for a 50 m² rental property

71,303 yen
(Nagoya city)

133,697 yen
(Tokyo's 23 wards)

87,667 yen
(Osaka city)

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Trend Survey)" (2019)

Residential lot size

Stand-alone homes, etc.

237m²

138m²

130m²

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of 2018 Housing and Land Survey"

Commuting time

Primary breadwinner (one-way)

28.7 minutes

44.5 minutes

36.9 minutes

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of 2018 Housing and Land Survey"

Per capita area of urban parks

7.69m²

4.30m²

5.37m²

Statistics Bureau, Ministry of Internal Affairs and Communications "Statistical Observations of Prefectures 2020"

Population density by habitable land area

2,522 people/km²

9,724 people/km²

6,623 people/km²

Statistics Bureau, Ministry of Internal Affairs and Communications "Statistical Observations of Prefectures 2020"

Ratio of people suffering from anxiety and stress

47.0 %

50.5 %

49.3 %

Calculated from the data of Ministry of Health, Labour and Welfare "2019 Comprehensive Survey of Living Conditions"

Unemployment rate for ages 25 to 34

2.3 %

3.0 %

3.8 %

Aichi Prefecture's "Aichi Employment Conditions", Tokyo Metropolitan's "Tokyo Labor Force" and Osaka Prefecture's "Osaka Employment Conditions" (All 2019 averages)

Number of children on waiting lists for childcare centers, etc.

155

2,343

348

Ministry of Health, Labour and Welfare "Compilation of Conditions Related to Childcare Facilities" (April 2020)

Total fertility rate

1.45

1.15

1.31

Ministry of Health, Labour and Welfare "Demographic Survey" (2019)

Unmarried rate at exact age 50 (women)

11.39 %

19.20 %

16.50 %

National Institute of Population and Social Security Research "Demographic Statistics by Prefecture/Metropolitan area (2020 Edition)" (2015 data)