

# Livable Aichi

Aichi's strengths are its stable economic infrastructure, low cost of living, and convenient transportation. Enjoy a relaxing lifestyle in Aichi blessed by a rich natural environment and an agreeable climate year-round.

## No.1 Industrial Center

Aichi is ranked as No.1 prefecture for the shipment amount of manufactured commodity in Japan through 44 years consecutive. Various manufacturing industries are concentrated in here such as automotive and aerospace as core industries, as well as robotics, textile, ceramics and so on.

**So many  
blue-chip  
companies!**



Ministry of Internal Affairs and Communications and Ministry of Economy, Trade and Industry "Results of Economic Census for Business Activity" (2021)

## Low Cost of Living

Aichi's regional difference index of consumer prices is 98.4 (national average = 100). This is much lower than Tokyo's 102.7, and on the low end for Japan as a whole.

**Tokyo**  
1,027 yen



**Aichi**  
984 yen

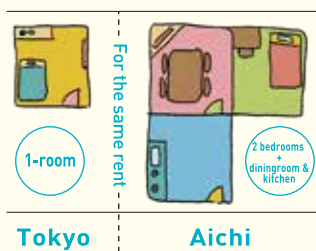
For the same amount of food...

**Low prices!**

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Structural Survey)" (2021) (comprehensive excluding rents)

## Low Rent

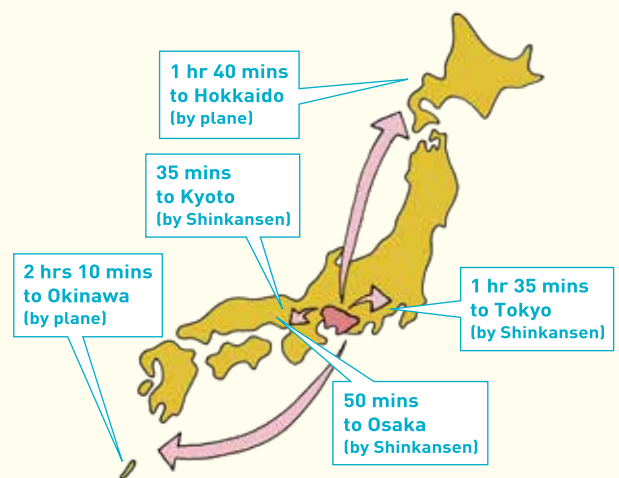
The rent levels for privately rented housing in Aichi are about half of that in Tokyo, based on floor space\*. The reasonable rents make your life comfortable.



Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Trend Survey)" (2021) \*Nagoya City and Tokyo Metropolitan Area

## Easy Access to the Entire Country

Since Aichi is located in the center of Japan, it has convenient public transportation access to anywhere in the country. This keeps down costs and travel time. When the Super Conducting Maglev Shinkansen is opened in 2027, the travel time between Aichi and Tokyo will be reduced to approximately 40 minutes.

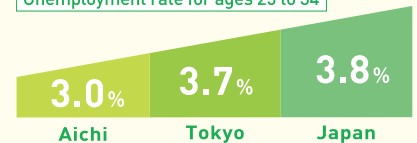


Shinkansen travel times are based on departure from Nagoya Station. Air travel times are based on departure from Chubu Centrair International Airport

## Low Youth Unemployment Rate

Aichi's youth unemployment rate is 3.0%, which is lower than Tokyo's (3.7%). It's employment environment with little unemployment.

Unemployment rate for ages 25 to 34



Aichi Prefecture's "Aichi Employment Conditions", Tokyo Metropolitan's "Tokyo Labor Force" and Osaka Prefecture's "Osaka Employment Conditions" (All 2021 averages).

## Rich Culture and Traditions

Aichi produced many celebrated military commanders during the warring states period, including Oda Nobunaga, Toyotomi Hideyoshi and Tokugawa Ieyasu. There are lots of castles, historic battlefields and other spots related to these warriors. And traditional culture, such as festivals and traditional crafts, has been diligently passed down to the present day.



# Comparing Japan's three largest metropolitan areas

**Aichi Prefecture is No. 1 in livability!**

**Aichi Prefecture**

VS

**Tokyo Metropolitan Area**

**Osaka Prefecture**

**Regional difference index of consumer prices**

Nationwide = 100, comprehensive excluding rents

**98.4**

**102.7**

**99.8**

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Structural Survey)" (2021)

**Price of stand-alone homes**

132 m<sup>2</sup> residential lot and building price (newly constructed)

**46,580,000 yen**  
(Nagoya city)

**97,550,000 yen**  
(Tokyo's 23 wards)

**65,310,000 yen**  
(Osaka city)

Calculated from residential land and building sale price data using Ministry of Land, Infrastructure and Transport "Comprehensive land information system" (2021)

**Rent for privately managed housing**

Monthly rent for a 50 m<sup>2</sup> rental property

**70,545 yen**  
(Nagoya city)

**133,258 yen**  
(Tokyo's 23 wards)

**87,955 yen**  
(Osaka city)

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of Retail Price Survey (Trend Survey)" (2021)

**Residential lot size**

Stand-alone homes, etc.

**237m<sup>2</sup>**

**138m<sup>2</sup>**

**130m<sup>2</sup>**

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of 2018 Housing and Land Survey"

**Commuting time**

Primary breadwinner (one-way)

**28.7 minutes**

**44.5 minutes**

**36.9 minutes**

Statistics Bureau, Ministry of Internal Affairs and Communications "Results of 2018 Housing and Land Survey"

**Per capita area of urban parks**

**7.77m<sup>2</sup>**

**4.28m<sup>2</sup>**

**5.58m<sup>2</sup>**

Statistics Bureau, Ministry of Internal Affairs and Communications "Statistical Observations of Prefectures 2022"

**Population density by habitable land area**

**2,527 people/km<sup>2</sup>**

**9,793 people/km<sup>2</sup>**

**6,620 people/km<sup>2</sup>**

Statistics Bureau, Ministry of Internal Affairs and Communications "Statistical Observations of Prefectures 2021"

**Ratio of people suffering from anxiety and stress**

**47.0%**

**50.5%**

**49.3%**

Calculated from the data of Ministry of Health, Labour and Welfare "2019 Comprehensive Survey of Living Conditions"

**Unemployment rate for ages 25 to 34**

**3.0%**

**3.7%**

**4.9%**

Aichi Prefecture's "Aichi Employment Conditions", Tokyo Metropolitan's "Tokyo Labor Force" and Osaka Prefecture's "Osaka Employment Conditions" (All 2021 averages)

**Number of children on waiting lists for childcare centers, etc.**

**53**

**300**

**134**

Ministry of Health, Labour and Welfare "Compilation of Conditions Related to Childcare Facilities" (April 2022)

**Total fertility rate**

**1.41**

**1.08**

**1.27**

Ministry of Health, Labour and Welfare "Demographic Survey" (2021)