

Letter of Intent

Between GL events and the Aichi Prefectural Government to develop an industrial trade show in Aichi Prefecture

Context

The Aichi Prefectural Government (APG) and GL events hereby express their intent to develop an industrial trade show in Aichi Prefecture, with the good intention to support by the French Ministry of Economy and Finance, represented by the Direction Générale des Entreprises (DGE) and the Japanese Ministry of Economy, Trade and Industry (METI).

Both APG and GL events encourage concrete actions in favour of industrial innovation, the internationalization of their domestic companies and the promotion of the development of industrial activities in both countries.

Objective

This Letter of Intent is aimed at providing a relevant framework for the upcoming collaboration between GL events and the APG. Further actions shall only engage GL events and APG, in their roles as counterparts for the implementation of a trade show in Aichi Prefecture.

Action Plan

As a pilot project, a new major international tradeshow for Industry of the Future is under consideration to be developed in Japan based on the recently developed trade show in France: GLOBAL INDUSTRIE.

In 2018, GL events held the inaugural GLOBAL INDUSTRIE in Paris, with the support of French institutions. The participation of Mr. Hideaki Ohmura, Governor of Aichi Prefecture, in the inaugural GLOBAL INDUSTRIE along with Minister Bruno Le Maire, was an opportunity to enhance the results below:

- 2,700 exhibitors representing 50 industrial sectors
- 100,000 sq. m of exhibit space across the 5 halls of Paris-Villepinte
- 45,000 trade visitors from all over the world

As one of Japan's leading industrial areas, and as its main exportation departure port, Aichi Prefecture is a pioneer area for industry-related issues. The APG has identified the opportunity to develop a new international trade show for industrial sectors on a similar model to GLOBAL INDUSTRIE.

In this aim,

1. GL events is willing to:
 - bring its experience as an organizer of similar events,
 - bring the Aichi International Convention & Exhibition Center (AICEC)'s full support and host the event at Aichi Sky Expo,
 - consider the opportunity to use GLOBAL INDUSTRIE's brand and business networks,
 - bring its operational and logistical expertise and sectorial experience to design an exhibition that meets the needs of the industrial stakeholders.

2. APG, in cooperation with AICEC, is willing to:
 - encourage local stakeholders involved in the organization of the trade show
 - encourage local organizers to cooperate with the trade show.

If needed and required by all parties, a dedicated steering committee will be formed to ensure the proper coordination and articulation of the event in the context of a more global collaboration.

Both parties agree that this project should be developed and coordinated in liaison and good communication with all and any other significant industry-focused trade event that may take place in Aichi Prefecture, in order to ensure that the combined efforts of GL events and the APG aggregate to other relevant initiatives, and avoid any risk of dilution.

GL events and the APG will regularly review the cooperative efforts and outcomes in order to jointly consider further actions necessary to achieve the objectives. With this purpose, GL events and the APG will further discuss the implementation of this action plan to deliver a trade show in Aichi Prefecture, aiming at highlighting industrial sectors and innovation of both countries.

This Letter of Intent does not create any new legal obligations or rights for any party.

Signed on

21 June 2019

For GL events



Olivier Ginon
Chairman

Signed on

24 June 2019

For the Aichi Prefectural Government



Hideaki Ohmura
Governor of Aichi Prefecture